

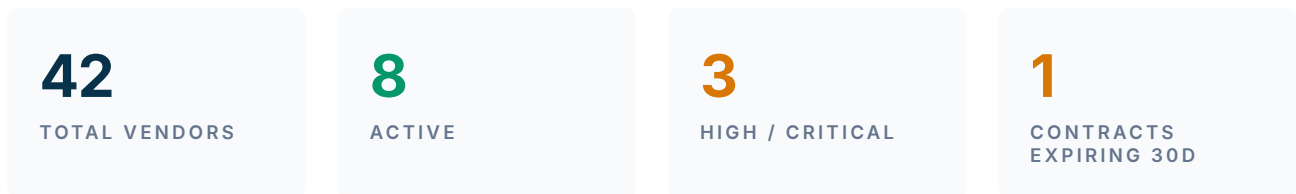
# Vendor Register

Processor & Sub-processor Inventory

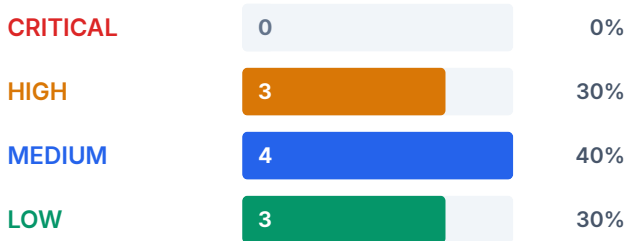
## Meridian Retail Group

2026-06-30

CONFIDENTIAL



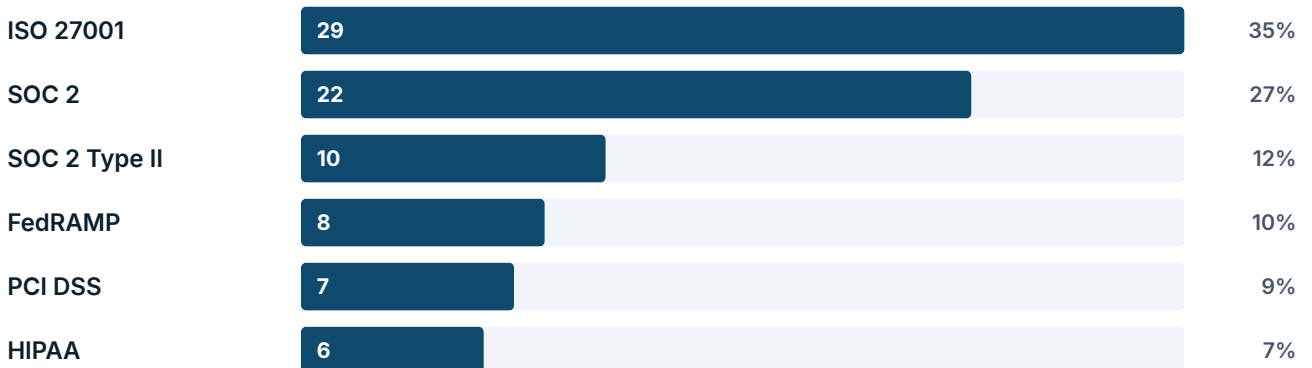
### CRITICALITY



### COVERAGE



### CERTIFICATIONS — TOP



## Directory

All vendors grouped by primary category. Risk tier and DPA status are shown inline; certifications appear as chips.

### PERSONALIZATION & ENGAGEMENT <sup>(5)</sup>

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
AB Tasty	PROSPECTIVE		EU	—	—	—
Conductrics	PROSPECTIVE		US, EU	SOC 2	—	—
Optimizely	PROSPECTIVE		US, EU, UK	SOC 2 Type II ISO 27001	—	—
Quantum Metric	PROSPECTIVE		US, EU	SOC 2 ISO 27001 HITRUST PCI DSS	—	—
Rokt	PROSPECTIVE		US, EU, Australia	SOC 2 SOC 1 ISO 27001	—	—

### CUSTOMER DATA PLATFORM <sup>(4)</sup>

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Adobe CDP	PROSPECTIVE		US, EU, JP	ISO 27001 SOC 2	—	—
Salesforce CDP	PROSPECTIVE		—	—	—	—
Tealium	PROSPECTIVE		US	ISO 27001 SOC 2	—	—

mParticle	PROSPECTIVE		US	SOC 2 Type II	—	—
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**ADVERTISING** (4)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Google Ads	PROSPECTIVE		US, EU	ISO 27001 SOC 2	—	—
Meta Ads	PROSPECTIVE		US, EU	SOC 2 ISO 27001	—	—
Meta Pixel	PROSPECTIVE		US, EU	ISO 27001 SOC 2	—	—
Pinterest	PROSPECTIVE		US	SOC 2	—	—

**CLOUD INFRASTRUCTURE** (3)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Akamai	PROSPECTIVE		US, EU, JP, AU, SG, DE, UK	ISO 27001 ISO 27017 ISO 27018 ISO 27701	—	—
Cedexis	PROSPECTIVE		—	—	—	—
Microsoft	PROSPECTIVE		US, EU, UK, DE, FR, NL, IE, JP, AU, SG, CA, BR, KR	ISO 27001 ISO 27017 ISO 27018 ISO 27701	—	—

**LEGAL & COMPLIANCE** (2)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA
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						NEXT REVIEW
AccessiWay	PROSPECTIVE	EU	—	—	—	—
Adobe Acrobat Sign	PROSPECTIVE	—	SOC 2	ISO 27001	—	—

**ANALYTICS & BI** (2)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
AdTriba	PROSPECTIVE		EU, US, UK, AU	—	—	—
Google Analytics	PROSPECTIVE		US, EU	ISO 27001 ISO 27017 ISO 27018 SOC 2	—	—

**DATA\_PROCESSING** (2)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Hightouch	PROSPECTIVE		US, IE, UK, FR, NL, MT	—	—	—
Tealium	PROSPECTIVE		US	ISO 27001 SOC 2	—	—

**CUSTOMER SUPPORT** (2)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
LivePerson	PROSPECTIVE		US, EU, UK, AU	ISO 27001 SOC 2 PCI DSS HIPAA	—	—

Zendesk	ACTIVE	LOW	US, GB, AU	ISO 27001 SOC 2 Type II ISO 27018	EXPIRED	2026-05-10
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**PRIVACY & CONSENT** (2)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
OneTrust	PROSPECTIVE		US, EU	ISO 27001 ISO 27701 ISO 27017 ISO 9001	—	—
securiti	PROSPECTIVE		US	SOC 2 ISO 27001 ISO 27701	—	—

**SECURITY & IDENTITY** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
1Password	PROSPECTIVE		—	SOC 2 ISO 27001	—	—

**DESIGN & CREATIVE** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Adobe	PROSPECTIVE		US, EU, AU, JP, SG	ISO 27001 SOC 2 FedRAMP HIPAA	—	—

**CONTENT MANAGEMENT** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
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						NEXT REVIEW
Adobe Experience Manager	PROSPECTIVE		US, EU, AU, JP, SG	<div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 2px;">ISO 27001</div> <div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 2px;">SOC 2</div> <div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 2px;">FedRAMP</div> <div style="border: 1px solid #ccc; padding: 2px;">HIPAA</div>	—	—

**HR MANAGEMENT** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
BambooHR	ACTIVE	HIGH	US	SOC 2 Type II	ACTIVE	2026-06-01

**CONSENT MANAGEMENT** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Cookiebot (Usercentrics)	ACTIVE	LOW	DK, DE	ISO 27001	MISSING	2026-12-01

**DEVELOPER TOOLS** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Dynatrace	PROSPECTIVE		US, EU, Australia	<div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 2px;">SOC 1</div> <div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 2px;">SOC 2</div> <div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 2px;">ISO 27001</div> <div style="border: 1px solid #ccc; padding: 2px;">FedRAMP</div>	—	—

**CRM** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
HubSpot	ACTIVE	LOW	US, IE, DE	<div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 2px;">SOC 2 Type II</div> <div style="border: 1px solid #ccc; padding: 2px;">ISO 27001</div>	MISSING	2026-05-20

**EMAIL MARKETING** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
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						NEXT REVIEW
Klaviyo	ACTIVE	MEDIUM	US	SOC 2 Type II	ACTIVE	2026-04-15

**MARKETING AUTOMATION** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Meet Edgar	PROSPECTIVE		US	—	—	—

**SURVEYS & RESEARCH** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Qualtrics	PROSPECTIVE		US, EU, AU	SOC 2 ISO 27001 ISO 27017 ISO 27018	—	—

**WAREHOUSE MANAGEMENT** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
SAP	UNDER REVIEW	MEDIUM	DE, US, IN	ISO 27001 SOC 2 Type II ISO 27017	—	2026-03-15

**ANALYTICS** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Seal Metrics	PROSPECTIVE		EU, Ireland	—	—	—

**E-COMMERCE PLATFORM** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
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Shopify	ACTIVE	MEDIUM	CA, US, IE	SOC 2 Type II PCI DSS Level 1 ISO 27001	ACTIVE	2026-07-15
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**DATA ANALYTICS** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Snowflake	ACTIVE	MEDIUM	US, EU	ISO 27001 SOC 2 Type II FedRAMP HIPAA	MISSING	2026-02-20

**PAYMENT PROCESSING** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
Stripe	ACTIVE	HIGH	US, IE, SG	PCI DSS Level 1 SOC 2 Type II ISO 27001	ACTIVE	2026-03-01

**IT SUPPORT** (1)

VENDOR	STATUS	RISK	COUNTRIES	CERTIFICATIONS	DPA	NEXT REVIEW
TechServe Solutions	PROSPECTI	HIGH	IN	ISO 27001	—	2026-04-01